

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4668981
<b>Application Number:</b>	10809630
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	7478
<b>Title of Invention:</b>	Targeted advertising in conjunction with on-demand media content
<b>First Named Inventor/Applicant Name:</b>	Daniel Danker
<b>Customer Number:</b>	22801
<b>Filer:</b>	Daniel Leo Hayes/Pat Palmer
<b>Filer Authorized By:</b>	Daniel Leo Hayes
<b>Attorney Docket Number:</b>	MS1-1879US
<b>Receipt Date:</b>	23-JAN-2009
<b>Filing Date:</b>	24-MAR-2004
<b>Time Stamp:</b>	17:54:24
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$180
RAM confirmation Number	3350
Deposit Account	
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1		GK4915.PDF	49737 4206010b151ba22a06650b081e9edec87c1b42	yes	4
<b>Multipart Description/PDF files in .zip description</b>					
<b>Document Description</b>		<b>Start</b>	<b>End</b>		
Information Disclosure Statement (IDS) Filed (SB/08)		1	3		
Miscellaneous Incoming Letter		4	4		
<b>Warnings:</b>					
<b>Information:</b>					
2	NPL Documents	GG7576.PDF	2079262 44b58b4bc23a5d947d1a5a6b4e0f7cc08ac13d2	no	38
<b>Warnings:</b>					
<b>Information:</b>					
3	Fee Worksheet (PTO-06)	fee-info.pdf	29919 d7b023a61447611f758f98d412c12017b816	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			2158918		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>          If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>          If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>          If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					